Gaslamp Quarter Mardi Gras Parade 2017
Application, Regulations and Contract

You are cordially invited to be part of the fun and festivities of the Mardi Gras in the Gaslamp Celebration and Parade on

Tuesday, February 28th, 2017

This event is anticipated to attract tens of thousands of people and is a great way to promote your business or organization. If you would like to be part of the fun, please complete and fax or mail this application to the McFarlane Promotions, Inc. office. If you have questions or need additional information please contact: Camille at McFarlane Promotions Inc. at 619.233.5008.

This year the Mardi Gras in the Gaslamp event is excited to announce that we will again be hosting a parade during the 2017 event. The parade will roll at 9:30 pm and is open to all strolling entertainment, smaller motorized vehicles, and large floats.

Floats and decorated motorized vehicles are both welcome. Number of riders allowed will be based on entry float size and may be limited by the parade marshal for the safety of riders. All Safety Specifications and Regulations within this contract must be met.

Entry into the Mardi Gras Parade(s) is not guaranteed to any group, organization or business and is subject to final approval of Parade Management, Event Management and/or public safety officials. Any entry vehicle, drivers, passengers and/or participant can be removed at any time, with or without cause, by the Parade Management, Event Management and/or public safety officials.

Spots are reserved on a first come-first served basis. The parade marshal determines the line-up of the parade. Due to safety and logistical considerations the order of entrants is non-negotiable.

Important: No alcohol is permitted within the parade staging area or along the parade route and no cans or bottles are permitted within the parade staging area or within the entire Mardi Gras event.

Safety Specifications

1. There are NO SIRENS of any kind allowed during the parade.
2. Music is allowed but must not exceed 100 dB, at 50 feet, and must be turned off immediately at parade marshal's signal.
3. There must be 1 float/krewe representative at float at all times.
4. <u>All vehicles are required to be inspected and approved by the San Diego City Fire Marshall on the day of the parade or they will not be allowed to participate!</u>

Fire regulations:

- One **2A10BC** fire extinguisher is required on each vehicle and float. Be sure the check the expiration date on the extinguisher to be sure it has not expired.
- Any vehicle or float with a gasoline-powered generator will be required to have two fire extinguishers. One located in the cabin of the truck and one near the generator.
- No open flames are permitted.
- Fire resistant or flame retardant materials are required for decorations. Please keep packaging and have on hand for inspection.
- Floats need to be doused with flame retardant spray ON SITE.
- Vehicles with manufactured float-staging need to have a clear field of vision, proper ventilation for the driver and two ways to exit the cab of the vehicle.
- Floats are required to have two emergency exits.

5. Vehicle requirements

Pick-up trucks or flatbed trucks with built-in safety railings are the recommended vehicles to carry entries. Please provide handrails and other sturdy supports for your float riders to hold onto during stops and starts. You should plan to disguise the entire vehicle.

- 4'- 0" <u>Safety railings are **required**</u> on all exposed sides of the entry.
- There is a minimum of 1' - 0" of clearance needed from the ground up to any decorations or additions to your vehicle or float.
- Maximum width of any type of vehicle or float is 8'- 0" including any props or items that hang off the sides.
- Maximum height of any vehicle or float is 13'-0" from the ground.
- Maximum length of any type of vehicle or float is 24'- 0" inclusive of any props.
- <u>Any exhaust pipe must be completely clear of decoration and extend 18" beyond the float apron.</u>
- Steps to vehicle or float must be removed or made inaccessible during the parade.

6. Float speed and Bead throwing.

- **Only throw beads when the vehicles are moving. ABSOLUTELY NO EXCEPTIONS!**
- Do not <u>hand</u> anyone beads from your float you must <u>throw them toward the back of the sidewalk</u>.
- Save enough beads for the entire parade route (7 Blocks) during the parade
- **<u>DO NOT THROW, DROP OR HAND ANYTHING ELSE OFF OF THE FLOAT OTHER THAN PLASTIC BEADS</u>**. No matches, doubloons, or candy, etc.
- Do not stop forward progress at any time. The more consistent the parade moves, the easier it is to control the crowd. Drivers must keep moving at an even pace, no speeding to catch up with the other floats, or stopping to do maneuvers.
- Do not attempt to make your own parade route or take another lap.

Regulations

Animals: No animals will be allowed in the Parade without expressed written permission of the Parade Coordinator.

Banners: Banners will be allowed, but are not required, preceding your unit. All signs on the floats must comply with safety requirements and cannot be larger than 3' high and 16' wide. Lettering should be large enough to be seen from both sides and well lit. All banners and signage are to be provided by the applicant. Parade management reserves the right to restrict the use of banners/signage for safety and/or inflammatory/inappropriate content.

Drivers: Drivers must have a valid driver's license, proof of current vehicle insurance and provide proof along with the vehicle license number on this contract. The driver must be free of any type of mind-altering substances on Parade Day. **Drivers are responsible for the behavior, actions and safety of all passengers of their vehicle with no exceptions.** All drivers and Krewe captains must attend a **MANDATORY** pre-parade meeting to discuss any questions or concerns and to receive pertinent information from the Parade Coordinator. Attendance is required of all unit drivers and Krewe captains. **The meetings will be Thursday, February 4th at Rockin Baja at NOON or 6:00 PM.**

Entries: No one can ride on the roof of any motorized vehicle or in any way determined by the Parade Coordinator to be a safety hazard. McFarlane Promotions, Inc. and the GQHF reserves the right to remove persons from any float or vehicular unit that it determines may cause injury to themselves, fellow participants or spectators under the following conditions;

- Overcrowding of vehicle in a manner that safe operation of the vehicle is compromised
- Behavior that is illegal, disruptive, irresponsible and/or dangerous
- Intoxication, or otherwise compromised
- Possession of weapons or any devise or material that could be considered a weapon.

Any unit that becomes disabled and delays the parade will be removed from the parade route by McFarlane Promotions, Inc. and the GQHF without question. Towing expense for any unit that breaks down will be at the applicant's expense.

Nudity/Other Violations if the Law: All units are required to adhere to the laws of the State of California. The City of San Diego Police Department will enforce the motorcycle helmet law. It is against the law to appear nude or in a manner determined to be lewd, lascivious and/or obscene. Do not encourage any nudity display. You will be responsible for any fines, fees, arrests, injury or imprisonment that may occur if you break the law.

Conditions, Safety Specifications and regulations are a combination of state law and rules of the Gaslamp Quarter Mardi Gras Parade committee. Any violation of this agreement is terms for cancellation of contract without refund.

Alcohol: No alcohol is permitted within the parade staging area or along the parade route and no cans or bottles are permitted within the parade staging area or within the entire Mardi Gras event.

Participation Fee Schedule

The participation fee has been waived to be involved in the 2017 Mardi Gras parade – the waiver of the fee includes your agreement that the selling of seats to participants is strictly prohibited without expressed written permission from the Event Management. Further, we require that you actively participate in the event by having a fun, decorated float or vehicle and a supply of beads for event spectators.

McFarlane Promotions, Inc. must receive applications no later than January 16, 2017.

Application & Contract Form

Attach sketch of unit w/ approximate sizes

Krewe/Bus Name: _____

Number of Unit(s):_____

Name of Driver(s): include drivers license number and the state of issuance

_____

Description of the unit/theme: _____

_____

_____

_____

Vehicle Size and Description: (Flat bed, Double Decker, etc)

_____

_____

Contact Name:

_____

Company/Business/Sponsor:

_____

Address:

_____

_____

Phone and Cell Phone Numbers (required):

_____

Email Address (required):

_____

Fax Number:

_____

*Attach copy of driver's license, and vehicle insurance (if rental, copy of contract will suffice)

Application & Contract Form

****Required at Time of Application Submission****

McFarlane Promotions, Inc., the GQHF and/or its official representatives will be the final judge of all parade entries. Each unit will be reviewed and selected for participation.

McFarlane Promotions, Inc., and the GQHF therefore reserves the right to limit, restrict, and/or refuse entry into the parade for any reason.

Please submit your application early - space is limited.
****Mandatory****

Each unit and each participant in each unit is responsible for any and all acts and omissions on their part, or on the part of their agents, members and/or employees that may result in injury and damage to themselves or a third party. Each unit and each participant in each unit shall indemnify and hold harmless McFarlane Promotions, Inc., Tickled Pink Productions, the National Center for Community Enhancement, Inc., the City of San Diego and their affiliates, officers, directors, employees and agents, from and against all claims, demands, liabilities, damages and expenses, including attorney's fees and costs arising out of any such act or omission of such unit or unit participant.

I have read this entire application and shall comply with all specifications, regulations, terms and conditions.

Signature _____
Date _____

The signature in this application serves as a waiver of liability and indemnification agreement between all units' participants, McFarlane Promotions, Inc., Tickled Pink Productions, and the GQHF.

Please mail, email, or fax your completed application
no later than January 16th, 2017
If you have questions please call:

McFarlane Promotions, Inc.
656 5th Avenue, Ste. B San Diego, CA 92101
(619) 233-5008 fax (619) 233-0898
camille@mcfarlanepromotions.com

Storm Water Policy

****Mandatory at Time of Application Submission****

Only rain water is allowed in storm drains!

At no time is trash, debris, grease, ice, or any type of liquid to enter a storm drain. These drains are connected to the ocean, which means that any trash or liquid that goes down the storm drain automatically becomes pollution. It does not matter if it is "just water." If it is not rain water, it is not allowed in the storm drain.

San Diego Municipal code 43.0301 makes it illegal to pollute storm drains. Vendors must dispose of all pollutants such as trash, dirt, unfinished beverages and any other type of trash in the proper manner. Failure to comply with Storm Drain protection WILL result in forfeiture of deposit and/or citations by city officials.

Please sign if you have read and understand this page:

Signed:_____

Print
Name:_____

Date:_____

If you have any questions about storm drain protection, please ask!

Indemnification and Insurance Agreement

(This section's signatures are due February 28th, 2017)

This Indemnification Agreement is by and between the National Center for Community Enhancement and McFarlane Promotions, Inc. ("Independent Contractor"), and _____("Subcontractor") for the benefit of the Independent Contractor, and Gaslamp Quarter Association ("Contracting Party") covering the period February 28th to March 1st, 2017 with respect to the following:

To the fullest extent permitted by law, Subcontractor agrees to defend, indemnify and hold harmless Independent Contractor, Contracting Party and the City of San Diego and each of their subsidiaries, divisions, affiliated companies, owners, officers, shareholders, employees and agents from any and all liability, demands, claims, damages, actions, suits, losses, judgments, actual and/or threatened, arising out of (1) the services and/or materials provided by Subcontractor and its subsidiaries, subcontractors, vendors, affiliates or any other person/entity for whom Subcontractor hires to provide services and/or products/materials, or (2) otherwise arising from or relating to the Mardi Gras in the Gaslamp Event scheduled for February 28th, 2017 to the extent of the intentional acts or negligence of Subcontractor and its subsidiaries, subcontractors, vendors, affiliates or any other person/entity for whom Subcontractor hires to provide services and/or products/materials. Each party or other entity hired by Subcontractor must furnish an indemnification running in favor of Independent Contractor, Contracting Party and the City of San Diego and evidence of insurance naming Independent Contractor, Contracting Party and City of San Diego as additional insureds.

IMPORTANT: This page must be signed by each individual of the "Krewe" participating in the 2017 Mardi Gras parade.

***A complete list of participants must be submitted by January 29, 2017.**

By signing below, I agree I have read and understand all rules and regulations pertaining to riding and participating in the Mardi Gras 2017 Celebration.

KREWE NAME:		
First Name:	**Last Name:**	**Signature:**

First Name:	Last Name:	Signature:

How to Build a Float!

How to Build a Float for the Mardi Gras Parade
We could all spend 6 months and thousands of dollars creating our perfect, fantasy float but what can you do quickly, easily, and most importantly, most inexpensively?!

Here are our suggestions for building your own float on the back of a stakebed or flatbed truck. Be sure to keep the city regulations listed above in mind while constructing!

STRUCTURE
Traditionally, we have recommended 24' flatbed or stakebeds trucks but you may use other types of vehicles if they comply with the regulations. All vehicles with require a fire extinguisher – two if you have a generator (one in the cab & one in the back)!
*For best decor and lighting options >> consider these framing configurations:

Stakebed truck framing:
1. Use four posts; one in each corner.
2. Add two pieces equal to the width of the truck to connect to the posts at the front and the back.
3. Add one piece the length of the truck for best results, use a solid piece and create a high contrast backdrop.

The bed or backs of any vehicles must have 4' safety rails for your riders around all exposed sides. The stakebed trucks already have this built in so if you remove their sides, you will have to build your own rails.

DESIGN IT!
What will it look like from the street?
The best advice we have for you to is to think about the "cone of vision" the parade viewer has from their vantage point on the street. These folks can see nothing in front of them that is below 45 ft. The best view they get is as they look UP as it passes.
We challenge you to go vertical with your design elements
We have got 13 feet from the ground up, for our height maximum. USE IT! There is a minimum of 1'-0' of clearance needed from the ground up to any decorations or additions to your vehicle or float and a maximum of 13'-0'. From a safety standpoint, taller is better too. We don't want people to push forward to see. People that are looking up lean back a little bit instead!

DECORATING THE VEHICLE
Make your decor in advance
Design and paint homemade decor in your garage. Then, get the team to assemble and do all the touch ups on site! Staple gun the pieces to the sides of the stakebeds. Add layers for dimension & big cut out shapes as accents
Staging area opens up at 8AM – Inspection is at 6PM – THIS GIVES YOU TEN HOURS OF SETUP TIME!

Be sure to create a backdrop
Include some larger elements above the cab or in the middle of the truck bed to create a backdrop or visual focal point. All parade entries should plan to have their ENTIRE VEHICLE COMPLETELY DISUGUISED! Make sure to create a mask or something clever to cover the cab but not the windows of the truck. Fire resistant or flame retardant materials are required for decorations. You can buy fire retardant spray for your homemade decor and cover the whole thing when you are done building it.

TOP IT OFF…
Try to incorporate high contrast colors in your design. Notice how these colors really stand out!
Lights are extremely important! Your entry will really POP in the dark with lots of lights as part of your decor. Light up the rails and light up your design elements. Use spots and up lighting, strands of blinking Christmas lights work great!
If your cab is enclosed…
You must provide a safe exit for your driver!

TRUCK RENTALS
We have been working with the guys over at Ryder Truck Rental and Maintenance! Ask for Chad or Dianne and they will give you friendly Gaslamp discount! (858-565-4221)

FLOAT DRIVERS
Need a driver for your truck/float? Call Perri over at MEK Enterprises to reserve a driver today! They will provide you with a special Mardi Gras price! (619-459-1808)

BEADS
Beads are the most important things to have on your float. Be careful when you make your purchases on line…some companies charge a bit less by the case but then they charge A LOT more on the shipping…best price we have found is at **http://www.mardigrasoutlet.com** and **http://emardigrasbeads.com/beads-throw-beads.aspx**.

Watch for two things when ordering beads:
1. Bead sizes – standard bead size is 7mm (size of a pea)
2. Necklace length – standard necklace length is 33" (hits wearer mid-chest)
As each element gets larger, the price will jump and there will be less in each case.
THROW beads: look for case specials in these sizes. Calculate 3-6 gross* for each rider to throw in the parade.
DECORATIVE beads: You'll want some cool beads to wear as well. Case beads will come in fun options like disco balls and dice for only a fraction more. People love these!
Notice how quickly the amount per case drops as you choose beads with longer necklace or more ornate decor. We like getting some cases of longer lengths to provide nice variety for your guests and maybe get one case of something more fun – like one with a medallion or graduating bead sizes or blinky ones.
**gross – a package of 12 sets of 12 necklaces each*
**PGG – (purple, green, gold)*
**shipping can be as much as 50% more for each box*

BEAD MANAGEMENT – on the night of the event, be sure to let each rider understand how many beads they get, so they don't throw too many too fast and run out. Also, a key trick is to keep the beads wrapped up in their groups of 12 and then place the whole set on your arm or bead rest** BEFORE you remove the paper.
***Bead rest? Cool little things you make out of PVC pipe to hold all your beads!*